

# THE CARMEL VALLEY HISTORIAN

A PUBLICATION OF THE CARMEL VALLEY HISTORICAL SOCIETY

VOLUME 29, ISSUE 1

MARCH 2015

## Remembering Joan Baez in Carmel Valley—1965

By Elizabeth Barratt, CVHS Historian



By the time she opened her controversial Institute for the Study of Nonviolence in Carmel Valley in 1965, 24 year-old folk singer Joan Baez was already a near-icon on the American folk music scene. Her 1959 appearance at the Newport Folk Festival, an album contract with Vanguard Records, and a 1960 concert at Carnegie Hall had drawn the fans. Her cover image and story in the November 23, 1962 *Time* magazine established her title as Queen of Folk Music. In 1963, she joined Dr. Martin Luther King, Jr. in the March on Washington, D.C. Closer to home, her September 1964 concert at the Monterey Fairgrounds drew an audience of 5,000 attendees.

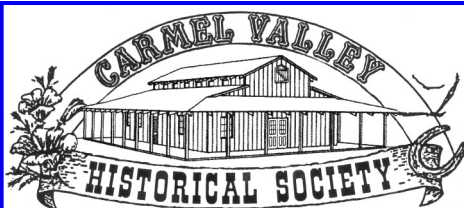
But her arrival in Carmel Valley was heralded, not by the adulation of loyal admirers, but with protests from locals who feared an influx of bearded, barefoot, unwashed Bohemians descending upon and disrupting the area's rural serenity.

Baez had gone into partnership with her mentor, Ira Sandperl, to create the Institute, a center where individuals could gather to study and discuss topics of nonviolence and world peace. Initial sessions had been held at her home on Miramonte Road. Anticipating an enlarged attendance, she and Sandperl applied for a use permit to conduct the school in a small, whitewashed structure that had once been the Tularcitos School, later serving as a lab for the "So Help Me Hannah" poison oak remedy, and then a shotgun shell factory. (The building is located just past the Stonepine Estate Resort entrance, slightly off Carmel Valley Road.)

The Institute's use permit application, submitted in July 1965, laid out a proposal for the daily academic routine. The six-week long seminar-style sessions would be held five days a week, interspersed with regular periods of exercise and meditation. Residents appeared at the permit hearing to voice strong objection.

Author Joan Didion's 1968 essay titled, "Where the Kissing Stops," in her volume, *Slouching Towards Bethlehem*, described the reaction of neighbors, who feared that the students' beatnik lifestyle would lower property values and cause unwanted commotion. Other Valleyites feared classes at the Institute would train students in civil disobedience techniques, such as the anti-Vietnam war sit-ins, marches and picket demonstrations which were already occurring around the nation. After all, Baez had already refused to pay the portion of her income taxes (See Baez, page 3)

**Come to the...**  
**Carmel Valley Historical Society**  
**ANNUAL MEMBERSHIP MEETING**  
**Saturday, March 14, 2015 3:30-4:30 PM**  
**followed by**  
**A Reception for the Opening of an Exhibit**  
**GIVING BACK TO THE COMMUNITY -**  
**RANDY RANDAZZO**  
**5:00-6:00 PM**  
 Come and reminisce with Randy  
 and enjoy some refreshments.



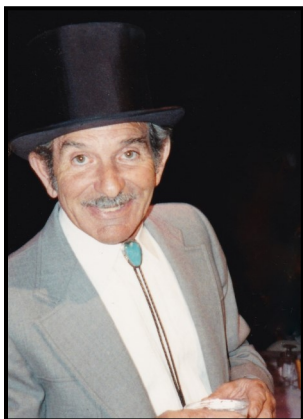
### IN THIS ISSUE:

Fifty Years Ago:  
 Joan Baez in Carmel Valley ..... 1  
 A Message from the President ..... 2  
 3-D Map Comes to the History Center ... 2

Volunteering..... 4  
 Xx.....  
 Xx.....  
 Xx.....  
 Xx.....

## A Message from the President, Kim Williams

Our annual membership meeting is coming up quickly. Saturday, March 14 to be exact. One may wonder, “Why should I attend the annual membership meeting?” Several reasons come to mind. First of all, to hear first-hand what your Board has been doing during the past year, and what we hope to accomplish during this next year. Secondly, your board needs to hear your input about the operations of the Society and the History Center. What would you like to have done? Another good reason is that your attendance is an encouragement to the Board and the volunteers who run the History Center. And, it is your opportunity to ratify the new Board members and officers.



This year we are planning on demonstrating the process we go through when accepting artifacts, photographs, archival documents, and books and newspapers for the collection. (See the list of recent acquisitions listed on page 5.)

This year there is a special reason to come to the annual membership meeting. The opening of our latest display, *Giving Back to the Community—Randy Randazzo*. You may know that for many years, Randy was the unofficial “Mayor of Carmel Valley.” We are pleased to honor Randy as he celebrates his 90th birthday this year!

See you on the 14th!  
Kim Williams

Randy Randazzo

## 3-D Map Coming to the History Center

The Displays Committee has been discussing what to include on the three dimensional map of Carmel Valley. It's a daunting task. “Just to be able to visualize the extent of our beautiful Valley will be a real treat!” says Jeff Ohlson, who has taken the lead for this project. The product will be outstanding.

Some historic places will be identified—the location of Rumsen and Esselen Indian village sites, the boundaries of the Mexican land grants, as well as structures like the Boronda Adobe and Rosie’s Cracker Barrel. Current sites, including schools, will also help visitors navigate the map.

The map is being printed by a 3-D printer by the same company that produces 3-D maps for the Smithsonian and National Geographic. As you can imagine this is a rather expensive project, almost \$12,000. About half of that amount has been raised in designated donations. If you would like to help sponsor the map, your Society will be most grateful.



The Map Team at work: from left Elizabeth Barratt, Jeff Ohlson, Cherie Ohlson, Reggie Jones and Donna Zahn



## Managing Your Non-Profit Historical Society by Jeff Ohlson

Operating a non-profit is similar in many ways to the running of its for-profit counterparts. The major difference is, of course, that nonprofits qualify for a tax exemption under section 501 (c) (3) of the IRS tax code, and successful accomplishment of their missions benefit the community differently. But to stay in business both have expenses that must be met to keep the doors open.

For non-profits these expenses include building maintenance and periodic upgrades, monthly utility and computing costs, expenses associated with developing new exhibits, sending out this newsletter, to name a few. While most of our operating funds come from formally-applied-for grants and fund-raising events like the recent Party in the Village!, donations from other organizations and individuals, and membership dues are extremely important as well.

How can you support the Society in its mission “to preserve the history and heritage of Carmel Valley for current and future generations to experience?” Volunteer to work on a special project such as a fund-raiser or exhibit. Become a docent. Buy a tile in honor or memory of a friend or loved one. Become a member. You can find out more through our website, [www.carmelvalleyhistoricalsociety.org](http://www.carmelvalleyhistoricalsociety.org), or by calling the History Center at 831-659-5715.

**Get involved...have fun...  
meet new people...  
make a difference.**



The all-volunteer 2014 Board of Directors are shown at a monthly board meeting. Clockwise from left: Elizabeth Barratt, Ellsworth Gregory (member emeritus), Donna Zahn, Maxine Callinan, Jeff Ohlson, Kim Williams, Dianne Sorenson, Reggie Jones, Cherie Ohlson, and Dave Terdy.

### Clippers Needed

Do you still enjoy reading a PAPER newspaper? We need your help in building our archival files on current people, issues and information about Carmel Valley. Clip the article and pass it on to us. You will be making a significant contribution to the on-going history of Carmel Valley. Call the History Center, 659-5715, to make arrangements.

**(Baez from page 1)** intended for defense spending. She'd gone on hunger strikes and had taken a public stand for acts of civil nonviolence.

Despite the turnout, the opponents were defeated and Ms Baez was permitted to open the school. The public outcry was not over, however, and various appeals were filed with the County Board of Supervisors to repeal the use permit. Citizens cited occupancy limitations, and time and use restrictions. Some even recommended rezoning in order to alter, and thus void, the use permit.

The school lasted for four years in Carmel Valley. In an interview published in the May 28, 1969 Carmel Valley Outlook, the Institute's secretary, Carol Soloman, discussed the curriculum, noting, "Nonviolence is a way of life and it is in everyone's heart. We need time off from the everyday uptightness to begin to recognize it in ourselves." Students studied the works of Eric Fromm, Henry David Thoreau, Albert Camus, Mahatma Gandhi and Gunnar Myrdal, among others. Instead of pacifists, she said, they were "nonviolent soldiers." They saw themselves, not as turning away from the world, but as tutored in the techniques and philosophies of nonviolence, working with others to help them, in Soloman's words, "realize the senselessness of the

violent world." The Institute offered training in public speaking, research, writing literature, forming study groups and creating projects of an educational nature.

According to Baez, the Institute studied "the concept, theory, history and application of nonviolence...from use in personal relationships to internationally organized methods of fighting oppression."

In March 1968 Ms Baez married David Harris, an activist in the draft resistance movement. The following year, he was arrested, convicted of draft evasion, and sentenced to 3 years in federal prison. He served 20 months. The couple's son, Gabriel, was born in December 1969.

The year 1969 also spelled the end of the Institute for the Study of Nonviolence in Carmel Valley. Joan moved the school to Palo Alto where it continued until 1976, when she and Sandperl resigned as Institute board members. Later relocated to Santa Cruz, the school evolved into the Resource Center for Nonviolence.

Fifty years later, the feared invasion of hippies and free love subversives never materialized, but accounts of Joan Baez and her years in Carmel Valley are now a memorable part of our local history.

© 2015 by Elizabeth Barratt

### Volunteer Activities

#### Docents Explain It All



Docent Tom Augustitus shares about the Mission Era with museum visitors.

#### Docent Training



Donna Zahn explains “the great fossil mystery” at a recent docent training. (Is it a mammoth or is it a mastodon?) If you would like to join the team, call Maxine Callinan, Docent Coordinator, at 659.5715 or email her at mandcallinan@comcast.net.

#### The Signs of the Times



Volunteer Curt Wiese artistically hung our collection of signs.

#### Weeds Be Gone!



Thanks to Bob Byrne, from the Carmel Valley Garden Club, the weeds in and around the outdoor display have

#### Receiving a Donation



Ellsworth Gregory and Trudi Hart Gregory receive a box of artifacts related to Carmel Valley.

## Donations: Documents, Photos, Artifacts, Library Materials

**Shawn Atkins** – Rock from Robinson Canyon, “Whale Eye” painted on Robinson Canyon Red Bed Formation

**Tom Augustitus** – Robles del Rio map with ads (copy), 1927.

**Elizabeth Barratt** – Scrapbook “Earthquake 1989” and newspaper clippings regarding the earthquake.

Holman Ranch photos (CD), Public Works report on Boronda Road Bridge, Marvin Pylate,  
Biographical Information

**Bud Carlson** – Various airplane parts: locator transmitter, compass, transceiver and VOR/NAV indicator

**Sandra Casares** – 9 Esselen family photos

**Dean Forzani** – White rock “formed”

**Cal and Shirley Garner** – Portrait of Joe Hitchcock, by Mary Baugh

**Roger and Allison Gardner** – White Oak Summer Theater Season Brochures, Seasons 4 – 8, Folk Festival  
Brochures 1963, Tantamount Theater Program

**Frank Keith** – Book, The Complete Modern Blacksmith, by Alexander Weyger

**Tracy Kugelmann** – 3 CVFD plaques, newspaper clippings, Volunteer Firefighter badge, numerous photographs  
(Roberts Collection)

**Julanyne Marquete** – Obsidian Hand Tool

**Faye Messinger** – Elementary School Desk from Historic Carmelo School

**Jeff Ohlson** – Book, Call of the Cow Country, by Harry Webb, 2001, 1910 Gramophone, 4 sheet music items

**Jim Pederson** – Print of watercolor “Entrance to Carmel Valley, 1946” Framed. Donated by the artist, CVAA

**Tim Scherer** - Plans and permits pertinent to the building of the CV History Center

**Walter Simpson** – Original Tularcitos Fire Department Siren

**Russell Shugars** – Robles del Rio fireplace grate – (temporary custody)

**Sally Swanson** – Book, The M Bar, by Harry Webb. Collection of newspaper clippings pertaining to Jack Swanson

**Patricia Porter Taylor** – Desk, oak, drop-front mission style

**Mike Urquides** – Carmel Valley Fire Department Badge & Patch, “We’re #1 CVFD”

**Dan Weiss** – Color photograph, framed, of 1989 Hitchcock Canyon Fire. Lt. Dan Weiss pictured backed by flames.

**Christine and Kim Williams** – Book, History of Sanctuary Bible Church – A Story of God’s Faithfulness,  
by Christine and Kim Williams; Carmel Valley 2007 Telephone Directory

## Financial Contributions

**General Fund:** \* Tom & Rhonda Augustitus \* Maxine Callinan \* Leigh Cecka \* Leland & Ollie Collins \*  
Edward & Peggy Dickson \* Steve & Leslie Dorrance \* Anna Elkington, \*Susan Francis \* Victoria Jacobs \* Joan Jernegan  
\* Reggie & Anne Jones \* Bill & Judy King \* Alison McFarlane \* Bruce Merritt \* Ray O’Neal \* Jeff & Cherie Ohlson \*  
Sue Pius \* Kenneth & Margaret Popovich \* Marilyn Rose \* Karen Strasser Kauffman \* Art & June Taylor \*Mike Taylor \*  
May Waldroup \* Warren & Penny Wood \* Luis & Joan Zabala

**Tile Project:** \* Gary & Sheri Tate \* Art & June Taylor \*

**THANK YOU, THANK YOU, THANK YOU!**

**Welcome New Members:** Leigh Cecka, Andree Forzani, Thomas MacDonald,  
Robert & Susan Gularte, Curt & Katherine Wiese

## CVHS Set Up to Receive Stock

Last December, CVHS member Sue Pius decided to make a generous donation to the Society. However the donation was in stock certificates and Sue needed the transfer to be completed before the end of the year. We did not have an investment account to receive them.

Thanks to Treasurer Dave Terdy's quick work an account was established and the transfer completed in time to give Sue a favorable tax advantage. If you are considering a donation to the society and it would be to your advantage to make it a gift of securities, we are now set up to handle it.

### Upcoming Events

Saturday, March 14, 2015

**Membership Meeting**

3:30-4:30 pm at the History Center

Saturday, March 14, 2015

**Reception for the Opening of "Giving Back to the Community—Randy Randazzo"**

5:00-6:00 pm at the History Center

Tom Augustitus and Kim Williams represented CVHS in the Santa Fly-In Parade last December. That's Tom on his '43 International Harvester.



#### Carmel Valley Historical Society

WEB [www.carmelvalleyhistoricalsociety.org](http://www.carmelvalleyhistoricalsociety.org)  
 EMAIL [cvhs3@live.net](mailto:cvhs3@live.net)  
 CALL (831) 659-5715  
 WRITE PO Box 1612  
 Carmel Valley, CA 93924-1612  
 VISIT 77 West Carmel Valley Road  
 Museum Hours  
 Fridays and Saturdays: 12:00-4:00  
 History Center Library Hours  
 Generally Tuesdays: 9:00-12:00  
 Call to confirm if the library is open.

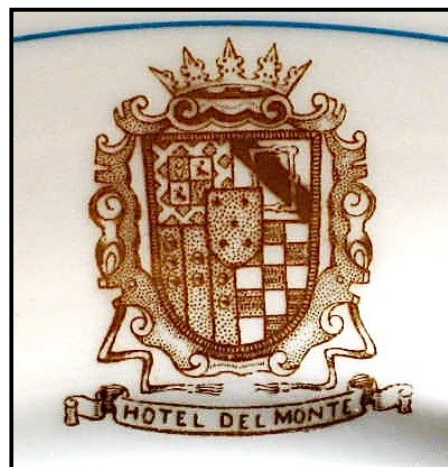
CARMEL VALLEY HISTORICAL SOCIETY  
PO BOX 1612  
CARMEL VALLEY, CA 93924-1612

NON-PROFIT ORG.  
U.S. POSTAGE PAID  
PERMIT # 10  
CARMEL VALLEY, CA 93924

### FUNDRAISER: Plates from the Historic Hotel Del Monte



Elizabeth Barratt is offering to sell her collection of 8 salad/dessert/luncheon plates from the historic Hotel Del Monte (now the Naval Postgraduate School) for \$100 apiece. Local connection: beginning in the 1890s, Los Laureles Lodge in Carmel Valley was the hunting lodge for guests of Monterey's Hotel Del Monte. To purchase one, or all, of these lovely plates, contact Elizabeth at [hrhandqe3@gmail.com](mailto:hrhandqe3@gmail.com) or phone 659-2751. All proceeds will go to the Carmel Valley Historical Society



The Brownies have come...

and so have the Cub Scouts!

