

# CARMEL VALLEY HISTORICAL SOCIETY

## NEWSLETTER

July 2012

### Spring Fashion Show A Big Success!

On May 19th, the Society held its first official event in the new History Center. And what an event it was! A spring fashion show chaired superbly by Maxine Callinan featuring fashions from Linda Jacobs' shop Casa del Soul in the Village, and John Haller's Men's styles from Patrick James in the Barnyard.

It could not have been a more beautiful day. The sky was a clear blue, the sun was warm, so typical of early spring. The landscaping for the Center had been completed and it added to the atmosphere. Dianne Woods, President of the Garden Association, worked with Drought Resistant Planting (who donated all the plants), in choosing just the right bushes for the front and sides of the Center.

The 12 tables were beautifully decorated by Anna Vandenbrouke of "Set in Your Way Planning," and a most delicious lunch was catered by Jeffrey's of MidValley Center. Kiki Wowaceed the program and described the fashions as local models wandered through the room showing off some of the spring and summer's most interesting creations.



Maxine Callinan, as she makes a final check before the luncheon.



One of the beautifully decorated tables done by Anna Vandenbrouke.



One of the goals of the Fashion Show was to introduce the History Center to residents and, frankly, show off the building as the newest part of Carmel Valley Village. From the reports we received, all were impressed with the openness of the main room and excellent construction by Tim Scherer, owner of Regency Construction.

Our guests also had the chance to view and buy products from local vendors – everything from marinades and sauces to scarves and accessories. Add to that a silent auction, and you can see why all who came were treated to a truly first class afternoon.

As our guests entered the building, they were greeted by vendors displaying their unique articles. We were so pleased to have Sue Williams, with her one of a kind designs, fashions and accessories by Casa del Soul, Charlotte Muia, offering Balsalmic Vinegars and Oils, Jen Foreman, who brought her handmade jewelry, Anna Vandenbroucke, our table designer who is also an author, plus Carmel Lavender's lotions, soaps and oils. Each vendor donated 15% of their sales to us and we thank them, and for participating in this grand afternoon

The Carmel Valley Kiwanis took charge of the bar and graciously donated their proceeds to the Society. Many thanks.

Hats off to the fabulous models, Barbara Wilson, Joyce Moffatt, Nancy Souza, Pat Verde, Cathy Kleinsorge, and Maise who showed off all those lovely ensembles from Casa del Soul. And a big round of applause for Nick Souza, Kim Roberts and Tom Ewen, who wowed all of us as they modeled the newest men's wear combinations.

We also want to thank the servers who all volunteered their time for our party. Marikay LeValley, Ann Duesenberry, Lynn Archer, Patricia Porter, Katy Ewen, Theresa Goldberg and Tracy Kugelman all did a simply superb job.

Everyone on the Society Board wants to thank Maxine for a job far more than just "well done." She put in many hours calling people, organizing, checking and re-checking, looking for possible glitches and making our first Valley-wide event a successful and memorable occasion. And kudos to Linda Jacobs for choosing the fashions, the models and working with Patrick James Men's Store to showcase their styles. Congratulations to all who worked so hard to make the Fashion Show a feather in our cap!





## *Coming Events*

During the month of July, there will be an artistic showing at the Maeosaka Design Gallery in the Village that is sponsored by former CVHS members Iris Litt and Dale Garrell. It will showcase Mr. Garrell's photographs plus the interpretations of those photos in the jewelry designs of Ms. Litt. The articles will be on sale during the month with 50% of sales going to the Historical Society. This is a truly unique exhibition and definitely worth stopping in to see.

A reminder to mark Saturday, October 13th, for a special evening. The Historical Society will team up with CVVIC to present an evening of terrific Western music and a Barn Dance to go with that music. Our "Party in the Village" will be held at Hidden Valley Seminars, and will begin at 6:30 PM. There will be a silent auction of wines and restaurant gift certificates. In addition, a raffle with two excellent prizes -one a barrel of great beers and a one of special wines. Kiki Wow will emcee the Party and it promises to be a highlight of the fall season. Plan to be there!

The Carmel Valley Kiwanis will be sponsoring the annual Carmel Valley Fiesta August 3-5, in the Community Park. The Society will have a booth at the Fiesta and will be displaying many pictures and some of our artifacts that will be part of the history shown in the new History Center. Plan to stop by and say "hello."

The History Center will be open on Fiesta weekend for you to come over and see what a magnificent building it is. Board members will be there to answer any questions. Membership applications and tile order forms will also be on hand. We were very pleased that so many people came to the Spring Fashion and were able to see the Center and the impact it will have on our Community.

Be sure to mark the dates for all these events on your calendar and join us for the fun, the food and the festivities!



## *The Gigantic Rummage Sale August 25th and 26th*

Have you put aside those gently used articles you'd like to give to our annual Gigantic Rummage Sale? It will be held August 25-26 in the History Center. Many donations have already been accepted and we still have plenty of room for yours. The Center is now open on Saturday mornings from 10:00 AM to noon to accept all those things you have set aside for our Sale. The Center will be open during Fiesta weekend, August 4-5, however, we will not be able to accept rummage on that Saturday.

To refresh your memory, we are looking for books, kitchen items that include dishes, glassware, bake ware, and small appliances, lamps, small tables, art work, toys, plants and garden tools, linens and seasonal items. Unfortunately, we cannot accept computers or their components, clothing, large furniture or appliances. We would ask that your donations be in good working condition and be clean, so if something has been in the garage or a drawer for a long time, a quick wash would be greatly appreciated.



*Would you have a 6 ft. or 8 ft. folding table we could borrow for the Sale? Just contact Maxine Callinan at 659-4925, or by email at [manddcallinan@comcast.net](mailto:manddcallinan@comcast.net), and she will arrange for pickup. Please put your name and phone number on the bottom of the table. Before we display sale items on tables, they will be covered with white paper to protect the surface.*



If you cannot get to the Center with donations, call Maxine and she can arrange for them to be picked up.

Do you know of someone who is moving or down-sizing? Let them know of our Sale and that we can pick up any things they would like to donate.

Our Sale has always featured some unusual items and this is no exception. There is a genuine Murphy Bed, twin size, encased in a two door cabinet that can be closed up against a wall. It hides nicely when you don't need it, it's ready when you do. We also have a gray, corner computer desk that could also be used for a sewing table or a crafts table. There are some almost brand-new tools waiting for a new owner. Pictures of these articles can be seen by contacting June Taylor by email at [jtayl@mindspring.com](mailto:jtayl@mindspring.com). Or you can call Maxine and she will set up a time when you can see the articles.

This is our biggest yearly fund-raiser and we are looking forward to greeting all of you again, and offering you some really terrific bargains.

*"What one person discards  
another person discovers."*



**The Borondas and Rancho Las Laureles**

**Part 4**

By Elizabeth Barratt

Possibly the best-known Boronda family legend is the one about Monterey Jack Cheese, introduced by Carmel Valley's first cheesemaker, Mrs. Juana Cota de Boronda. She produced a delicious, white-yellow, semisoft cheese which she began to market in the area. It was said she pressed the cheese with a common house jack, thus the name "jack." The cheese is simple to manufacture: milk is heated, the whey drawn off and the curds pressed into a cloth bag. This is then weighted for a period of time, either by a press, or some other heavy object. Carmel Valley old-timer, Joe Hitchcock, in his memoirs of the early days in the Valley, remembered the youngest Boronda son telling him about the old Indian named Roman, who would purchase Mrs. Boronda's cheese to take back to Carmel Mission.

Carmel Valley history buffs can take pride that Mrs. Boronda's version of this legendary cheese got its start in the landmark Boronda adobe. Her legend continued when, in 1882, the same year David Jacks began to ship his "Jacks Monterey Cheese" out of the area, the Pacific Improvement Company had purchased the Los Laureles Rancho, and the dairy on the property supplied milk, butter and cheese for guests at the company's premier resort, the Del Monte Hotel. The dairy marketed Mrs. Boronda's cheese recipe under the name "Del Monte Cheese."

The end of the Boronda saga in Carmel Valley begins in 1853, three years after California became a state. Following statehood, many Mexican land grant holders were forced to either prove their claims, or lose their property. José Manuel and Juan de Mata Boronda applied for a United States patent on the property and after much bureaucratic red tape, the ownership was finally granted, but not until in 1866. The act was signed by President Andrew Johnson.

Testifying on behalf of the Boronda's claim during this lengthy process were some famous personalities in Monterey county history: both David Spence (1853) and Walter Colton (1847) acknowledged receipt of the claim documents. William Hartnell (1853) who also swore that he knew the rancho and the Boronda family. Only two years after the claim was patented, in 1868, the Borondas sold the Rancho los Laureles for \$12,000.

José Manuel Boronda died of a heart attack, at age 77, on July 24, 1878, in Castroville. His widow, Juana Cota, died on May 22, 1894 in Castroville.

Remember that Elizabeth Barratt's book, "Images of America: Carmel Valley," can be purchased by calling her at 659-2751, or by emailing her at [hrhandqe3@gmail.com](mailto:hrhandqe3@gmail.com). She is also available to give a talk and a slide show about her book to your group or organization.

**Grant Received**

We want to extend our heartfelt thanks to the Carmel Valley Garden Association, and to President Dianne Woods, for their generous grant of \$2,000 to the Society. And we have also accepted their kind offer to maintain the landscaping around the History Center. This spirit of cooperation and working closely with local organizations is just what the Society wants to achieve with the History Center.

**Building Update**

Our building activity is essentially complete. The only remaining item is to have a final inspection by the County. For reasons beyond our control or understanding the final inspection has been delayed although we are confident that we have successfully and satisfactorily completed all requirements. Passing our final inspection and then receiving our occupancy permit is imminent.

Regarding tiles for display, we plan to continue placing tile panels around the outside of the building. The next panels will be placed on the wall to the left of the entrance door. Comments regarding the current two panels have been very positive. Please continue to encourage people to make donations for tiles or you can call Reggie Jones at 659-4338, for an order form. These forms are also available next to the wall panels on the exterior of the Center. We would ask that you only take a form if you are planning to order a tile.

To those of you who are CVA members and/or cherish the memory of Rod Mills and his contribution to Carmel Valley CVA has requested two tiles be placed in his honor. If you wish to contribute to this memorial any amount will be appreciated. Our valley is greatly indebted to the work of Rod and his wife Anne.

**Membership Notes**

Welcome to our newest members, Geri Flesher, Victoria Andrews and Joseph and Mary-Elizabeth McCarthy! Our roster is growing bigger and we are very pleased to see all of you supporting us. There is always room for more and if you need a membership application for a friend or neighbor, please call Maxine Callinan at 659-4925, and she will be sure that you get as many as you need.

Many things are being planned for the rest of this year as we devote more of our energies to opening the History Center. Elinor Avila and Dorothy Becker have already put in many hours organizing and categorizing our book collection in preparation of setting up our research library. Board member Maurice Wolfe has some new ideas about how to display our artifacts. It's the start of what we hope will tell the history of Carmel Valley to all our residents. Exciting times are ahead!

