

CARMEL VALLEY HISTORICAL SOCIETY NEWSLETTER

AUGUST 2011

CALL FOR FINANCIAL SUPPORT FROM THE CHAIRMAN

By Richard Barratt

As we move into the summer there are dramatic and exciting things going on in your Historical Society. Not the last of these is the push to complete the History Center.

For those of you who've had time to go by you'll have noted that we are now finalizing the interior thanks to the great work of our building program chair, Reggie Jones, and Tim Scherer of Regency Construction fame.

Having said that, I would reiterate the fact that Art Taylor, your treasurer, barely let's a day go by without heavy-duty "number-crunching" - both working on getting funds in, and spending them almost as quickly. And here, along with those great media giants, PBS, NPR, and all the other not-for-profit organizations, is where we now also need to look to a major fund raising effort to finish the job.

At this point your Society needs roughly another \$80,000.00 to finalize the construction phase of the Center and begin moving forward with the preparations to open our doors as Carmel's Valley's

museum and historical research center. To this end we're again asking our membership to help us in this effort. The Board was told in 2008 that this was what was wanted. Now we're just about there. We're asking all who read this to aid in this final push, and invite friends, relations, and contacts to join in this effort.

Yes, folks, we're almost "there!" Your help will be most gratefully accepted. Thank you all for your continued support.

GIGANTIC RUMMAGE SALE

Are you saving your gently used, no longer needed items for our Gigantic Rummage Sale? We will have the new History Center open from 10:00 to 12:00 on Saturday the 13th, 20th, 27th, of August and September 3rd to receive them. We are looking for kitchen items, books, linens, dishes, glassware and small appliances, light furniture and lamps, holiday items, horse tack and garden items. If your donation is too big for you to handle, please call Maxine at 659-4925, and she will arrange for pickup. This is our big fund-raiser for the year and we hope you will all come to Hidden Valley and take advantage of the great bargains available to you! This Sale abounds with fresh, new ideas!

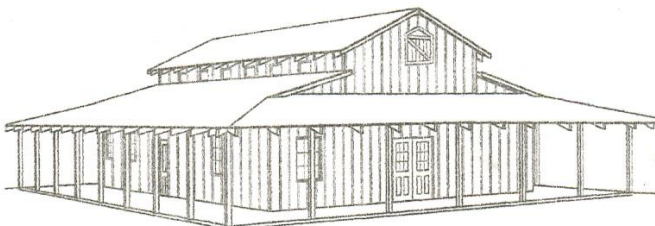
One of our featured items will be an Australian Saddle with all the fittings and 2 saddle blankets. It was made in Brisbane, Australia, a Sid Hill Supreme (boree quley) and comes with aluminum stirrups, 2 sets of elastic girths, plus saddle pad and saddle bags. Be sure to see this outstanding saddle and all the extras. And if you're in need of a beautiful leather couch, loveseat and ottoman, we have just the right set.



The Sale kicks into high gear on Friday, September 9th, when all the items stored at the History Center and container need to be moved to Hidden Valley Seminars. We need all of you who helped out with your trucks last year, plus the extra workers to load and unload our sale items. We had a wonderful response to our call for pickup trucks before, so we definitely need to reserve you again. Work will begin about 9:00 AM on Friday, and with many hands it should not take long. Our volunteers at Hidden Valley will be ready to unload the trucks and begin setting things out. If you can help out with a truck that morning, please call Maxine.

Our Sale will be open for business from 9:00 AM to 4:00 PM on both Saturday and Sunday, September 10-11. We also need help at the Sale cashiering and maintaining the tables. So please call Maxine or June Taylor at 659-2038, and be part of our team.

This is always a fun event as there are many unusual items offered, you meet friends and neighbors here and it helps a good cause - the completion of our own History Center.



Save the dates and join us!

**CARMEL VALLEY BOOK
STILL DOING WELL**

For a thorough and interesting history, complete with the pictures of places and people who made the Valley what it is, get a copy of Elizabeth Barratt's book, "Images of America: Carmel Valley." There are copies available at the Carmel Valley Business Service. You can also call Elizabeth directly at 659-2751, or email her at hrhandqe3@gmail.com and she will sign your copy and arrange for delivery. All proceeds from her book go to the Historical Society.

Great News! Elizabeth has published another book that is a biography of her great grandfather, Heverland R. Chesbro MD. He was a pioneer Gilroy physician and Mayor. It is titled "A Country Doctor in the Valley of Heart's Delight" and is available by calling or emailing her. The cost is \$20.

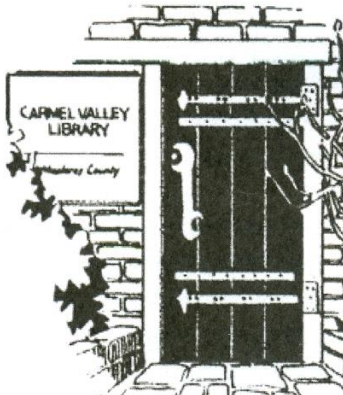
When you come to the Carmel Valley Fiesta on August 6th, Elizabeth will be at our booth and will be happy to personally sign a copy for you

Elizabeth will be speaking to the Carmel Valley Women's Club on October 5th, and will be featured at the C.V. Library's First Saturday talks on November 5th. She can weave a very fascinating story and you learn a lot about the area to boot! Come and enjoy!



*Dreams are....
illustrations from the
book your soul
is writing
about you.*

**NEWS FROM THE
CARMEL VALLEY
LIBRARY**



By Doug Pease

Saturday August 6 is the Fiesta; our younger library regulars will be marching in the Saturday morning parade.

Saturday September 3 we welcome Kalyani Gilliam-Salman to show us the best way to sit down and get up again, among other simple, practical ways to improve how we move and how to calm lower back pain in the process. You can look her up at movementor.com/. This free event takes place at the Carmel Valley Branch Library, starting at 10:15am. First come, first seated.

**HISTORY QUESTIONS
ANSWERED**

In our last Newsletter, Elizabeth asked if anyone could remember who owned the "In and Outdoor Shop" and how many businesses have been in that particular space. Skip Marquard of Porter-Marquard Realty, searched his memory and gave us this answer:

"I believe that the In and Outdoor Shop and the property was owned by Mrs. Wilson. She had a very fine art gallery in the building that is currently occupied by the fish restaurant. I also believe that her ownership included the barn and land located behind the

strip of shops, which was the first home of the Hidden Valley Theater. That theater was started by the late Sally Church and Barbara Cook. Sally went on to build the current Hidden Valley Theater."

For anyone wondering about the history of Rosie's Cracker Barrel, he added: "The Rosie's Cracker Barrel building was the real estate tract office for Robles Del Rio Carmelo Subdivision, which was developed by my Grandparents, Frank B. Porter and Jet L. Porter. They also built Robles Del Rio Lodge and a small nine hole golf course, which is now the open space meadow in upper Robles. My Grandparents deed restricted that land so it would not be developed."

And the real estate office at Boronda and Carmel Valley Roads also has a family tie, as he explains:

"The first Porter-Marquard Realty office was built by my uncle, the late Paul F. Porter and my mother, Peggy Porter Marquard, and was built in it's present location at the corner of Carmel Valley and Boronda Road in 1948. It was built to serve as the tract sales office for the Rancho Del Monte Subdivisions which include: the Rancho Road Middle Canyon, Phelps Way, Country Country Club Drive, Laurel Drive, Boronda Road, Aliso Road, Garzas Road. We used the Rancho Del Monte name again for the subdivision my uncle and I did for the late William May Garland & Richard Volpertoff the west end of Garzas Road in 1970's."

We also received an answer from Fawn (Nicholsen) Remington, who now lives in Widefield, CO, and grew up in the Valley with fond memories of this area.

"YES !! I do remember the In & Outdoor shop, with many fond memories. After school my best friend, Marian Murphy (who now lives in Spokane WA with her family) and I would stop there before walking up the hill across the airstrip to Marian's home on El Caminito. Marian's mom, Betty Murphy was the book keeper for the In & Outdoor Shop. Does anyone else remember the wonderful aroma in the shop? I still keep in contact with Marian. In a recent conversation I asked about what made

the shop smell SOOO nice. Any guesses? The drawers in the shop were lined with shelf paper the shop sold by the roll. I will never forget that lovely aroma.

YES !! I do also remember the first Thunderbird bookstore, it was so tiny! I was disappointed when the location was moved to near the Wagon Wheel & Wolters Market. I also remember when that space was the Post Office. What other businesses were in the same strip as the In & Outdoor Shop? I only remember the Madonna statue & the Milkhouse." If you'd like to contact Fawn, her email is remingtons150@msn.com. She would welcome hearing from any of her old friends. Our thanks to both Skip and Fawn for their memories and enlightening all of us on some of Carmel Valley's history!



MEMBERSHIP NEWS

A very warm welcome to our newest Lifetime Members, Tyler and Margot Baker! They join a long list of Lifetime Members who have shown their support of our goal of the History Center, and we sincerely appreciate their support.

Much progress has been made this spring and summer toward the finish of the interior of the Center and we urge you to stop and visit when you are at the Fiesta, August 6-7. Membership Chairman, Maxine Callinan sends out renewal notices and reminds you to keep your dues current as they help with all the monthly expenses. If you would like to become a Lifetime Member or know of someone who would like to become a regular member, call for an application at 659-4925. The more, the merrier!



IN MEMORIA

Two of our members passed away in July. Each was a member of the Society for a long time and they will be truly missed. Both women had distinctive careers and made many contributions to the community.

Jeanelle Kaminske

We note with sadness the death of Jeanelle Kaminske. She and her husband, Roy have been members of the Society for many years, and have generously supported our goal of a museum in the village. She and Roy moved to Carmel Valley in 1954. Jeanelle was a very accomplished woman becoming a successful real estate broker as well as working with organizations supporting underprivileged youth and the elderly poor in the area. She also was secretary of the Carmel Valley Chamber of commerce and received the Valley's great honor, the "Good Egg" award. Jeanelle is survived by her husband, Roy, their three children and their families.

A celebration of her life will be held at the Cypress Community Church at 2:00 PM on Saturday, August 6th.



Lory Sweiss

Lory Sweiss died on July 13th. She was a long-time resident of Carmel Valley and of the Historical Society. Lory and her late husband, Don, raised their family here and Don was once a member of our Board. She was a certified tax preparer and at one time an office manager for Robles del Rio. Lory always enjoyed meeting new people and was an active member of Our Lady of Mt. Carmel Church in the Village. She is survived by her four children and their families and will be missed very much.

A celebration of Lory's life will held on September 15th, at 11:00 AM, at Our Lady of Mt. Carmel Church.

Our deepest sympathy goes to both families.

CARMEL VALLEY FIESTA

Come by the Historical Society's booth at the Carmel Valley Fiesta on Saturday and Sunday, August 6th and 7th. Board members will be there to answer questions and some of our CV pictures will be on display and also available for sale.

We urge you to walk over to the History Center as some of the memorial tiles will be displayed. You will notice how big the inside of the building looks and the newly painted walls plus the progress made during the past year. The tiles will eventually be arranged immediately next to the perimeter of the building, protected from being walked on and from the elements. When they are permanently installed, a map will be made of the location of each tile so you can find yours easily. If you have not ordered a tile in honor or in memory of someone, or just "because," forms will be available at both locations for you to do so.

We will not be able to accept Rummage Sale donations that weekend. However, on the remaining Saturdays in August and September 3rd, the Center will be open from 10:00 AM to Noon to accept your items for the Sale. We look forward to seeing you in the coming weeks!

TO REACH US

If you have a story to share that tells some of the history of the Valley, or a question about the Society in general, please call Richard Barratt at 659-2751, or June Taylor at 659-2038. We welcome your questions and are always interested in hearing the stories of those who grew up here, remembered some of the early residents and their tales of farming and ranching in the area.