

# CARMEL VALLEY HISTORICAL SOCIETY NEWSLETTER

September 2013

## The President's Message

By Reggie Jones

### We Open to the Public on December 7!

Our History Building opening date is set. We will open to the public on Saturday, December 7, and combine the opening with our annual Christmas Party from 2 p.m. to 4 p.m. Details will be worked out, and we'll keep you informed. This is a very significant event that many have anticipated and worked towards for many years.

We've progressed from very small beginnings a year ago to a situation where, on December 7, we will have three well developed, distinct displays which consist of an Esselen/Rumsen Indian exhibit (Donna Zahn), a 19th Century Parlor display from that time period including a square piano that traveled here by going around Cape Horn (Kim Williams), and a Zeigler Collection of photographs which brings to life the working cattle ranches and cowboys of the Valley (Jeff Ohlson).

A major initial task has been to gather and place in the History Building the many artifacts which were stored in several scattered locations. As artifacts are brought in, they are sorted, cataloged and stored. Many people helped with these tasks, principal among them being Donna Zahn, Ellsworth Gregory, Maxine Callinan and Eleanor Avila. Our storage system, which includes shelving, cabinets, a mobile storage cart, environmentally approved storage boxes, etc., has been acquired and set up principally by Jeff Ohlson. Jeff has also developed our display capability by upgrading all our glass display cases, obtaining a high density photograph display rack and a Gaylord wall- hanging system to display paintings and photographs. All this infrastructure, together with our computer system and associated software, provides a basis for future operations. To get to this point we have spent close to \$20,000. These funds came from a large grant awarded last October by the Monterey Peninsula Foundation, plus many smaller grants and donations from you, our members and friends. We are very grateful to you. Funding is always an issue, and we continue to apply for grants from all appropriate sources.

On a less exciting note, as this is being written, we are

installing a railing around the building perimeter. The railing will enhance the appearance of the building, but the reason for its installation is to reduce the possibility of serious injury to teenage skateboarders who frequently use our sidewalk. As long as skateboarding continues on our premises it will pose a problem and risk. Unfortunately, the cost of the railing is not something we had anticipated. So our "we are essentially debt free" claim is not yet true.

Since our last newsletter, we had the pleasure of videoing an interview of Dolores McGlochlin in our Building. The interviewer was Maxine Callinan, and we now have a delightful record of Dolores reminiscing about the early days of the Society. Dolores was our Secretary for many years. If you have a DVD player and wish to see the interview, I am sure we can lend you a DVD.

Last but by no means least, I am very happy to announce that the Board has unanimously elected Maxine Callinan to be Vice-President of the Society. Maxine has been a great example and inspiration and has worked tirelessly in support of all our activities. Thank you Maxine

## Party in the Village!



The Society is joining with CVVIC again this year, to sponsor the **Party in the Village**, to be held at Hidden Valley Seminars on Saturday, October 26th. It will be a fund-raiser to benefit the two Village organizations as they continue to make our Valley the unique place it has become.

This will be an evening of great fun and entertainment, and guaranteed to get you out there enjoying the music and kicking up your heels. There will be delicious barbecue food available for purchase and done to perfection by the Carmel Valley Kiwanis as well as the beverages of your choice. You can peruse a variety of wines and restaurant gift certificates in the Silent Auction. And the raffle prize will be either a whole wagonful of distinct beers or a wheelbarrow full of excellent wines! All the fun begins at 5:00 PM.

The Fiesta introduced us to Kasey Frazier and he and his band will open the concert at 6:30. Be prepared to get those toes tapping!

The California Cowboys will be featured playing their special kind of western music beginning at 7:30. Last year they played on and

on and brought out all the dancing enthusiasm in all the guests. The tickets are \$35 in advance and \$40 at the door. So it pays to buy your tickets early. Get your tickets at:

DoReMi Music  
Hacienda Hay and Feed  
Carmel Valley Business Service  
Salinas Feed and Trough  
The Running Iron

We are looking for donations for the Silent Auction and/or the raffle. If you would like to help, please call Marj Ingram Viales at 659-9419. We would also appreciate any financial contribution, and \$250 brings sponsorship recognition at the Party. Checks should be made payable to "Party in the Village." Please remember that all donations will be gratefully acknowledged and they are fully deductible as both groups are 501(c)3 tax free organizations. For more information, please call Marj, or visit our website at:

[www.partyinthevillage.org](http://www.partyinthevillage.org).

## *A 1913 Parlour will welcome you!*

By Kim Williams

Here is a list of items needed for the Hatton Family Parlor display. These will be displayed along with the square grand piano that graced the Hatton Family Parlor for many years. Items may be donated or loaned.

We have set the perimeters for this turn-of-the-century parlor to 1913. 100 years ago. That means that items in the display should be from 1913 and before.

Items may be either donated or loaned to the CV Historical Society.

1. 2-3 lamps
2. Easy chair (Morris chair)
3. Game table or other small table
4. 3-4 chairs for game table
5. "Oriental" rug (up to 9x12)
6. Pictures or portraits suitable for hanging
7. Books
8. Bric-a-brac
9. Games, cards
10. Toys
11. Dolls
12. Lace curtains
13. Chandelier

at [kiwipapa8@gmail.com](mailto:kiwipapa8@gmail.com). Or call the History Center at 659-5715 or email [cvhs3@att.net](mailto:cvhs3@att.net).

## *Why Carmel Valley?*

This is ~~directed to all of you who~~ are fortunate enough to live in Carmel Valley, and to all of you who aren't – yet.

It's aimed at you who espouse a comfortable, casual way of life as opposed to Making Big Money in the Big City Even If It Kills You.

It's beamed at you who have children...kids you would rather see rolling in the grass from sheer good spirits than in a city street from having tripped over a curb.

It's slanted toward you who like dogs and horses and cats, and who believe in giving them room in which to run.

It's pointed strait at you who had despaired of ever finding again the rolling hills and gentle valleys and trickling streams of your youth – or space between houses in which flowers would naturally grow.

For Carmel Valley is all this and heaven too. It's an area on which the sun can be counted to shine more constantly than on any other portion of the Monterey Peninsula. It's a farming area – if you like – or a horsey section., or a resort center, or just a wonderful, free, open place in which to retire.

And yet, it's not remote. In 20 minutes at the most, you can reach shopping areas in Carmel, Monterey or Salinas – or, more easily, can shop right here in the Valley, where there are several grocery stores, a bakery, liquor store, cleaner, drugstore, hardware store, dress shop, gift shop, general store, antique shops, Levi store, launderette, delicatessen, meat market, etc., etc.

There are two excellent elementary schools. There's a river for swimming and fishing in, and sun-bathing beside. There's a doctor, a dentist and soon there'll be a veterinary too.

There are coffee shops. There's a library. There are several places to wine, dine and dance, several swimming pools and tennis courts.

There are two horse clubs which stage several horse shows during the year. There's an annual Wildflower Festival. There are three churches and two art galleries.

Why Carmel Valley? Why not?

**Carmel Valley News July 11, 1956**



## Working on the Land

By Elizabeth Barratt

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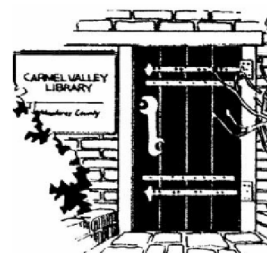
In his 1850 volume, *Three Years in California*, the Reverend Walter Colton praised Carmel Valley's natural resources. "Through its ample lands flows a beautiful stream of water, which every governor of the country, for the last thirty years, has purposed conducting to the metropolis. Its gardens supply the vegetable market of Monterey. Its pears are extremely rich in flavor. In its soil were raised in 1826, the first potatoes cultivated in California. So little did the presiding padre think of this strange vegetable, he allowed the Indians to raise and sell them to the whalers that visited Monterey."

An 1881 History of Monterey County described the valley's major products as "beef, butter, cheese, potatoes, pork, whale oil and dried fish." Dairy, livestock, and grain were also large industries in the early settler period, with farm produce including corn, squash, tomatoes, melons, and grapes. The products were sold locally or sent to Monterey for shipment to San Francisco markets.

For decades, Carmel Valley was recognized for its pear orchards, first introduced in 1795 by Padre Lasuen at Mission Carmel. A large pear industry was developed by settlers and their descendants, with 400 pear orchard acres under cultivation by the early 20th century. The successful local enterprise led to the organization, on March 1, 1920, of the Carmel Valley Fruit Growers Association. The major varieties – Comice, Clairgeau, Winter Nellis, Anjou and Bosc – were harvested in September and October. After picking, the pears were washed, graded and individually packed in pine boxes. From 90 to 100 refrigerated carloads of the fall and winter varieties went to market each year. The farmer cooperative shipped them via the California Fruit Exchange agency to eastern auction markets, usually New York. Most of the orchards were torn out by the early 1940s after Carmel valley's pear market went into decline and collapsed.

In recent decades, Carmel Valley's bountiful farm production has given over to organic produce and particularly to wine grape cultivation. Estate boutiques offer wine tasting to visitors who come to savor the newest product growing in the valley's rich soil.

This is an excerpt from Elizabeth Barratt's book "Images of America: Carmel Valley". There is a wealth of information on the history of Carmel Valley and you can get your copy of this interesting book by calling Elizabeth at 831-659-2751, or by email at [hrhandar3@gmail.com](mailto:hrhandar3@gmail.com)



## News from the Carmel Valley Library

By Jennifer Smith and Doug Pease

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The Friends of the Library are about to canvass as many people as we can in CV Village, Cachagua, Mid Valley and the length of Carmel Valley Road, to assemble data for a library-community needs analysis. We hope people of all ages... students and adults alike... will complete our survey in person or online. The object of the survey is to make meaningful plans for the future of our Carmel Valley branch: the Valley is changing and its library should change with it.

A link to the survey is now available on the Library website at [www.MontereyCountyFreeLibraries.org](http://www.MontereyCountyFreeLibraries.org). If you would like more information, please call the Carmel Valley Library at 659-2377.

## Membership Notes and Tile News

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A big welcome to our newest member Everett A. "Tony" Singer. We are always happy to have new members join and support our goals. If you know of someone who would like to be a member of the Society, please call Trudi Hart-Gregory at 624-9611 and she will send out an application.

Have you seen the newest tile wall on the History Center? It has several new additions and there are also other frames ready for more orders.

A tile is a wonderful way to show your presence in the Valley, remember someone important to you, or share your favorite saying. Tile orders are available by calling Reggie Jones at 659-4338, or by email at [slaterjones1@comcast.net](mailto:slaterjones1@comcast.net).

